



WOLFGANG VOSBURGH

Profile

I'm a designer, art director, and sports enthusiast living in The Pacific Northwest. I'm looking to put my design and creative problem solving skills to the test on a team that works to inspire and push one another - both at work and play. Treating each day as a learning experience, I want to hone my craft by constantly pushing creative boundaries, questioning norms, and having some fun while doing it.

Contact

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Portland, OR USA

Experience

General Motors
Design Lead
Mar 2023 - Apr 2024
Remote

Design lead on the General Motors Energy team. Created point of purchase materials, digital assets, promotional videos and internal educational content for GMs quickly growing energy department. This spanned across brands, creating work and collaborating with stakeholders for Chevrolet, Cadillac, GMC, Buick, Fleet, BrightDrop, Cruise and OnStar. Collaborated directly with a copywriter counterpoint to concept, pitch and produce work. Helped lead internal creative direction in video and photoshoots to develop content for GM.com.

Thesis
Design Lead
Jan 2018 - Dec 2022
Portland, Oregon

Joined Thesis to work on a new partnership with Adobe, designing digital assets from emails and social media posts to app UX and web pages. Helped grow the team from two designers to 15 by expanding the work and exceeding client expectations. Lead a team of 8 designers creating web pages for Adobe.com.

Ansira / Sq1
Art Director
Aug 2014 - Jan 2018
Portland, Oregon

Worked on a small team of writers and designers at Sq1 to design and develop creative concepts and brand vision for clients like Daikin, Papa Murphy's and Bionic gloves. Created work in a variety of mediums from web design and packaging, to out of home and TV. In December 2015, Ansira acquired Sq1 and established Sq1 as its center of creative in the US. As the team grew, I was promoted to Art Director, giving me the opportunity to work on creative concepting for brands like 7-Eleven, The Portland Trailblazers and Tropical Smoothie Cafe.

Moroch
Art Direction Intern
Jan 2014 - July 2014
Dallas, Texas

Tasked with concepting and developing assets for the Fiora Brand social media posts. Worked with the strategy team to create social post schedules. Also helped concept for McDonalds, Coca-Cola and Pure Fishing brand campaigns.

Software

XD	InDesign
Sketch	Powerpoint
Photoshop	Ater Effects
Illustrator	Keynote

Education

University of North Texas - 2014
BFA Communication Design
College of Visual Arts and Design
Concentration in Art Direction

Awards

One Show Student Show
CMYK Magazine
Archive Magazine
UNT Senior Top Portfolio Nominee

Teams

Dallas Mavericks
Dallas Cowboys
Texas Rangers
Manchester United